Adithya Holehonnur

I am a passionate designer with a strong technology background. I have spent 11 years practicing the user-centered design process with emphasis on rapid prototyping. A fast learner and team player, I can seamlessly shift between strategic and tactical altitudes of design.

+91 97395 167 98

aditya.ha@gmail.com

adithyaholehonnur.com

EXPERIENCE

Intuit, India
Principal Product Designer

Nov 2018 - Present

Leading design for QuickBooks Online India, a financial management tool for small businesses. Responsible for end to end design strategy & execution.

Honeywell Technology Solutions, India
Design Lead

Sep 2014 - Nov 2018

Led the India design team for Honeywell's Fire Safety business. Responsible for driving the experience design for a portfolio of global products.

SAP Labs, India
Senior User Experience Designer

July 2013 - Sep 2014

Reimagined and designed the user experience for Business Objects Mobile, a flagship product of the BI group at SAP. Conceptualized and led design efforts for a personal finance app.

Mediashala, India
Partner & Principal UX Designer

Nov 2008 - June 2013

Led interaction design for the design services firm and managed a small development team.

Natural User Interface, Sweden
Interaction Design Intern

Jan 2008 - May 2008

Designed and built a large interactive multi-touch table for a real-estate expo in Abu Dhabi.

EDUCATION

Master of Design, Interaction Design
National Institute of Design

Gandhinagar, India, 2006-2008

Bachelor of engineering, Computer science
PES Institute of Technology

Bangalore, India, 2001-2005

SKILLS

Building deep customer empathy

Storytelling

Creating user journeys

Rapid experimentation

UI Design

Usability testing

Crafting design strategy and vision

Building design systems

TOOLS

Figma

Sketch

Adobe Illustrator

Principle

HTML , CSS